

Big "I" LET's Do This Virtual Summit!

October 19-22, 2020

We are stronger together, as a community, as families, and as an industry, and the Big "I" is proud to put this stronger together mantra into action with the LET's Do This Virtual Summit presented by our Young Agents, ACT, and Education leaders. Offering three free power-packed days of quick-hitting content for independent agents and our valued partners, attendees can pick and choose the content they need to help them lead better, market smarter, provide valuable education, and leverage technology to protect and streamline their businesses.

All times listed in Eastern time.

Monday, October 19	
SHOW OPENER 11:00 a.m. to 12:30 p.m.	Keynote: Show Opener Your Agency's Success Starts with YOU!
Tuesday, October 20	
KEYNOTE SESSION 11:00 a.m. to 12:30 p.m.	Keynote: Educate A Day in the Life of a Nerdy Professional presented by Beth Ziesenis
YALI SESSION 12:45 p.m. to 2:00 p.m.	The Irresistible Power of Strategic Storytelling by Kindra Hall presented by Trusted Choice
ACT SESSION 2:15 p.m. to 3:00 p.m.	Carriers: Tech Lessons Learned
YALI SESSION 2:15 p.m. to 3:15 p.m.	Passing the Torch: Perpetuation Perspectives and Preparedness
Wednesday, October 21	
KEYNOTE SESSION 11:00 a.m. to Noon	Keynote: Tech Mind the Gap presented by Brandon Smith
ACT SESSION 12:15 p.m. to 12:45 p.m.	Agency Matters: Keeping the "Work" in Work from Home
ED CONVO SESSION 12:15 p.m. to 12:30 p.m.	Excellence in Insurance Education Awards Celebration
ACT SESSION 1:00 p.m. to 1:30 p.m.	Agency Matters: Future-Proof Security Plans
ACT SESSION 1:45 p.m. to 2:30 p.m.	Data: From Fear to Power
ACT SESSION 2:45 p.m. to 3:45 p.m.	Future Panel: Where to Next?
YALI SESSION 4:00 p.m. to 5:00 p.m.	YAC Chat: Lessons Learned
Thursday, October 22	
KEYNOTE SESSION 11:00 a.m. to Noon	Keynote: Young Agents Shrinking the Distance presented by Brian Fanzo
YALI SESSION 12:30 p.m. to 2:00 p.m.	YAC Chat: Future Focus
ACT SESSION 12:30 p.m. to 1:15 p.m.	Tech Vendor Perspectives: Leveraging Emerging Trends