

BIG "I" INVEST PROGRAM. PARTNERSHIP OVERVIEW



ABOUT THE INVEST PROGRAM

Our mission is to educate, prepare and attract diverse new talent to the insurance industry. Invest is a unique national program that educates high school and community college students on insurance and risk management topics and encourages them to pursue a variety of careers in the insurance industry.

KEY PROJECTS TO EDUCATE, PREPARE AND ATTRACT NEW DIVERSE TALENT TO THE INSURANCE INDUSTRY

Agency Insurance Apprenticeship Program

With its approved national insurance guideline standards for a General Insurance Associate apprenticeship certificate, Invest is now working to pilot an agency apprenticeship program in Maryland. On the education side, we have met with 14 of the 24 school districts in the state and are currently working with three Maryland community colleges to start risk management education courses. We also have a number of Maryland independent agencies who are interested in hiring apprentices from the program.

Invest is enjoying great support from its Board of Directors and the Maryland Insurance Administration (MIA), the Maryland Department of Labor, the Maryland Education Department, First Choice Agents Alliance, and the National African-American Insurance Agents to launch this apprenticeship program. Invest is also partnering with IABA's Diversity Council to ensure inclusive representation in the Maryland insurance apprenticeship pilot.

Invest Insurance Education Programs

- Invest is partnering with a coalition in Southern California interested in expanding our programs at the local level and creating insurance education and talent pipelines from high school to work via an apprenticeship program or a high school to college program to study risk management. Current partners include California State University at Fullerton, Independent Agents of Southern California, Robert E. Harris Insurance, and Latinos for Networking in the Community (LiNC).
- Invest continues its work to expand in the Midwest and has been actively partnering with RIMS in Chicago to bring more Invest education programming into Illinois, Ohio and other Midwest states. In addition, Invest is working with Cincinnati-based Great American Insurance Group to expand programming in the greater Cincinnati area.
- With guidance from our Board's Scholarship Committee, Invest has streamlined its scholarship program to focus on developing a stronger pipeline from Invest high schools to college and on to the insurance industry with fewer—but more impactful—grants. Students will now be awarded funds throughout their 4-years of college provided they remain in a course of study that leads to an insurance career. The most recent group of scholarship applicants were highly qualified with two applicants already working at insurance agencies and one receiving his state insurance license.



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