

## Two for Tuesday Archives Edition

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TFT Archives

## Goldleaf Surety: Reliable, Responsive, Tenacious and Knowledgeable

Author: Lori Olson, Goldleaf Surety Services Small Business Intake Manager



Let Goldleaf Surety Services staff of reliable, responsive, knowledgeable, and tenacious specialists assist you and your agency with all of your bonding needs. It is important to us that your client is getting the best experience when it comes to obtaining the bonds they need.

**Reliable and responsive**. The bonding experience can often be confusing and stressful to companies that are unfamiliar with the process. Goldleaf's staff is here to make sure the process is seamless. Goldleaf Surety navigates the bonding process and government regulations on behalf of you, your clients, and their companies, transforming a cumbersome process into a chance to prepare their business for bond opportunities now and in the future. Our attention to detail and prompt response time

are just two of the items that set us apart.

## One agents said of working with Goldleaf:

"[They] are a very important client to our company so your willingness to field my question late on a Friday afternoon is GREATLY appreciate! You are a lifesaver! We valued your troubleshooting ideas and your willingness to provide guidance is key to why we love to use Goldleaf!"

**Tenacious**. A great work ethic and a willingness to get things done for you and your client is a cornerstone to Goldleaf Surety's commitment to your clients. We think outside the box. When others are restricted by size, specialty division or other constraints, Goldleaf can step in and make securing the bond possible. We know what is critical to obtaining bonds and how to supply you and your clients with feedback to improve bonding ability and limits.

Another agent reached out with this message of thanks:

"I want to commend you on your approach to helping us with this opportunity. I am impressed that you were interested enough in our business and this project to visit the plant and meet with us in person. Also, the flexibility of viewing the contract in 3 parts, (design, construction, and installation) helped us manage risk, and reduced our exposure to retainage on the entire value of the project."

**Knowledgeable**. Goldleaf's staff of surety specialists has a combined 80 plus years of experience in the surety industry. No one else in the industry puts together a more comprehensive and thorough underwriting file than Goldleaf's staff. We know what is critical to the underwriting process and how to provide consultation to clients on changes that can be made now and into the future which will have a direct impact on their bonding capacity. Goldleaf is a surety-only specialist. Our surety specialists can be your agency's "back room" bonding professionals, giving your agency bonding expertise which otherwise may not be available. This in turn allows you to keep a long-term customer from looking elsewhere, or possibly allows your agency to add a significant customer that you have solicited for years.

## A final word from a satisfied partner:

"Goldleaf has secured the multi-million dollar bonds necessary to win and complete projects; something no one else has been willing or able to do."

See how your agency and your agency's clients can benefit from Goldleaf's surety expertise! Big "I" members can contact Goldleaf by logging onto <u>www.bigimarkets.com</u> (select the appropriate bond type from the bond options on the commercial markets menu) or by calling Goldleaf directly at 1-888-294-6747 (ask for Lori Olson - <u>lori@goldleafsurety.com</u>).

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.