

## Two for Tuesday Archives Edition

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## **Eagle for Long Term Home & Auto**



Did you know the more personal lines of coverage a client insures with you the longer they will stay with you? The concept of "account rounding" is nothing new, but the rewards for employing the tactic are many! By selling the personal automobile either with the homeowners, condominium-owners or renters policy increases the agency's sales, retention and commissions. It creates policyholder loyalty which helps brand the agency in the community.

Eagle Express partnered with MetLife Auto & Home and Travelers to offer an agent the ability to package together personal auto and home coverages for their clients. By combining the client's auto and home policies with the same carrier each policy receives the benefit of account rounded discounts. This allows Eagle Express'

partners premiums to compete with some of the more popular direct writers.

The more personal lines of business you write, the more the client saves. Add any of these lines of coverage to an auto and home package, and each line written generates additional premium credit to both the auto and homeowners:

- personal umbrella
- personal articles floater\*
- watercraft
- recreational vehicle\*

Other credits offered by our carriers are:

Automobile
Safe Driver
Multi-Car
Continuous Insurance
Electronic Fund Transfer
Early Quote

Homeowners
Claims-free
Protective Device
Mature Homeowner
First Time Home Buyer

Underwriting guidelines, coastal and geographic restrictions apply to all new business requests. There is no auto and home package availability in Alaska, Florida. Hawaii, Louisiana, Michigan, Oklahoma, or North Dakota, .

Eagle Express has no auto and home package in downstate New York, which includes New York City, the surrounding boroughs and Long Island.

Both Eagle Express carriers, MetLife Auto & Home and Travelers are considered industry leaders. They offer comprehensive coverage options, exceptional services and peace of mind for the agent and the policyholder.

Why not increase your agency's sales potential by giving Eagle Express a try on your next auto and home quote request? Just log into Big "I" Markets, and choose Eagle Express: Auto & Home New Business to request a quote. Please note that a Marshal Swift and Boeckh Replacement Cost Worksheet is required on all Homeowners 3 and Homeowners 5 quotes request.

\*Line of coverage may not be available or may be written as an endorsement to the policy