



Chubb Provides Protection Before, During & After a Wildfire

By Meghan Jackson, Business Development Manager, Washington DC Territory

2017 has seen 8.3 million acres burned by wildfires.¹ Although this isn't the worst record on file, "more large, uncontrolled wildfires were burning in 10 Western states in early September than at any comparable time since 2006."¹ Hundreds of homes have been compromised by these deadly flames, and thousands of residents have been forced to evacuate at a moment's notice.



The threat of wildfire is very real but Chubb Personal Risk Services can help protect your clients' homes with its complimentary Wildfire Defense Program². Chubb has partnered with Wildfire Defense Systems, Inc. (WDS), a leading wildfire management organization, to bring customers valuable protection before, during, and after a wildfire. WDS is supervised by wildfire professionals with up to 35 years of experience.

Customers can enroll easily by completing the [applicable authorization form here](#).

Before a wildfire occurs:

Upon request, Chubb's WDS team will conduct a complimentary, onsite wildfire hazard assessment to recommend ways to improve the chance of surviving a wildfire.

As a wildfire approaches:

Chubb may take one or more of the following steps to help your client prepare for a potential wildfire, including:

- Deploying certified professional firefighters to their home
- Helping your client prepare for evacuation if a wildfire comes within three miles of their home
- Arranging for temporary living accommodations for your insured and their family, as well as pet boarding, if evacuated

During a wildfire event:

Chubb WDS takes preventative action to defend your client's home from wildfire, which may include one or more of the following:

- Removing combustible materials from around the home
- Setting up a perimeter (sprinkler system)
- Spraying the home or surrounding property with a fire-preventing, heat-absorbing Class A fire-blocking gel (an ecologically safe, 98% water solution)
- Updating the customer about the status of their property and any actions taken to protect it

After the threat has passed:

- Chubb may continue to help by: Escorting the client back to their home
- Cleaning up any equipment left on the property and removing the gel from the home with a light washing
- Reimburse the customer for eligible out-of-pocket expenses they incurred while away
- Help process a claim if the home sustained damage

Take action today and encourage your clients to protect themselves! Contact [Nancy Doherty](#) at [Big "I" Markets](#) for a list of your clients that are eligible for this complimentary service.

[For additional information about this program, click here.](#)

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.



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1. Johnson, Kirk. "This Season, Western Wildfires Are Close By and Running Free." New York Times. 16 Sept. 2017. Web. 17 Sept. 2017
<https://www.nytimes.com/2017/09/16/us/wildfires-western-states.html>

Chubb Wildfire Defense Services is not available in all jurisdictions and is not available to condominium, cooperative or renter policyholders and policyholders covered by California Fair Plan Extension policies. Chubb Wildfire Defense Services is also not available to Differences in Conditions (DIC) Platinum Portfolio policyholders.