

**BIG** 

**BECOME A  
SPONSOR!**

**BIG "I"  
LEGISLATIVE  
CONFERENCE**

April 30–May 2, 2025

**THE WESTIN**  
WASHINGTON, DC  
DOWNTOWN

# PROTECT YOUR **INDUSTRY**

## **SUPPORT THE PREMIER LEGISLATIVE EVENT FOR INDEPENDENT AGENTS**

- ✓ **Support** the largest and most influential insurance industry conference on Capitol Hill.
- ✓ **Hear** from the nation's top elected leaders that have previously included Presidents, Speakers of the House and Majority Leaders.
- ✓ **Touch** more than 350 congressional offices on issues important to our industry.
- ✓ **Meet** with highly engaged agent and broker leaders across all 50 states.

## **SPONSORSHIP BENEFITS INCLUDE:**

- ✓ Your logo will be prominently displayed throughout the conference, on the event app and website.
- ✓ Your brand will be featured in the Legislative Conference thank-you ad in *Independent Agent* magazine.
- ✓ Recognition during the Virtual Big "I" Legislative Issues Briefing.
- ✓ Visit [IndependentAgent.com/Events](https://www.independentagent.com/events) for more information.

# \$50,000 OR MORE PLATINUM SPONSOR



- ✓ Includes all "Sponsor Benefits"
- ✓ Four full conference registrations
- ✓ Opportunity to provide a 2-minute video

## RECOGNITION AT THE FOLLOWING EVENTS

### Emerging Leaders Luncheon

Open to all attendees, the event honors young, diverse, politically active agents and includes a congressional guest.

### Big "I" Legislative Conference Breakfast

Show your support at the widely attended event with keynotes from congressional leaders.

### Big "I" General Session Breakfast

Supporters are highlighted at the Friday event with speakers discussing the state of the industry.

### Big "I" Legislative Reception

Have your brand displayed at this one-of-a-kind networking event.

### Virtual Big "I" Legislative Issues Briefing

Your logo will be featured in a video where the Capitol Hill team outlines key legislative priorities leading up to the event.

# \$20,000 GOLD SPONSOR

- ✓ Includes all Sponsor Benefits
- ✓ Three conference registrations
- ✓ Opportunity to provide a 1-minute video

## RECOGNITION AT THE FOLLOWING EVENTS

### Big "I" Legislative Conference Breakfast

Show your support at the widely attended event with keynotes from congressional leaders.

### Big "I" General Session Breakfast

Supporters are highlighted at the event with speakers discussing the state of the industry.

# \$15,000 SILVER SPONSOR

- ✓ Includes all Sponsor Benefits
- ✓ Two conference registrations

## RECOGNITION AT THE FOLLOWING EVENT

### Large Agent, Broker & Company Leadership Dinner

Your brand will be featured on the menu and signage.

During the dinner, you will be recognized by Charles Symington, Big "I" president & CEO.

Preferred seating for multiple executives.

# UP TO \$10,000 BRONZE SPONSOR

- ✓ Includes all Sponsor Benefits
- ✓ One conference registration

### Big "I" Legislative Reception

Have your brand displayed at this one-of-a-kind networking event.

Investment: \$10,000

### Water Bottle Stations

Signage will be displayed at water bottle stations with your logo.

Investment: \$5,000