



## 2015 Big "I" Legislative Conference Sponsorship Opportunities

April 22-24 2015, Hyatt Regency Washington, Washington, D.C.

### Gold: \$20,000 and above

Benefits: You get all "Sponsorship Pay Outs"  
And three full conference registrations

#### **National Legislative Conference Breakfast**

Show your support at the kick-off of lobbying day on the Hill.

*Investment: \$20,000 (Co-sponsorship)*

### Silver: \$10,000 - \$19,999

Benefits: You get all "Sponsorship Pay Outs"  
And two full conference registrations

#### **Portfolio Bags**

These bags with your brand are toted around at the event, and at home.

*Investment: \$15,000*

#### **Pens**

These high quality pens will serve as a constant reminder of your company brand to all attendees.

*Investment: \$12,500*

#### **Program Guides**

Place your logo on the go-to resource at the event with exclusive space for your brand.

*Investment: \$15,000*

#### **Legislative Issues Briefing**

Your brand is displayed at this kick-off, knowledge-packed session.

*Investment: \$15,000 (Co-sponsorship)*

#### **Internet Kiosks in Registration Area**

Agents always have to check their e-mail—even while away lobbying on Capitol Hill.

*Investment: \$15,000*

#### **National Legislative Welcome Reception**

Have your brand displayed at this one-of-a-kind networking event.

*Investment: \$10,000 (Co-sponsorship)*

#### **Lanyards**

Your logos will be displayed on the name-tag lanyards worn by all event attendees.

*Investment: \$10,000*

## Bronze: \$3,000 - \$9,999

Benefits: You get all "Sponsorship Pay Outs"  
And one full conference registrations

### **Beverage Break for National Legislative Conference Issues**

#### **Briefing**

Signage will be displayed at beverage stations with your logo.

*Investment: \$5,000 (Co-sponsorship)*

### **Hotel Room Keycards**

Place your logo on every hotel key for attendees to see—time and again.

*Investment: \$10,000*



**Independent Insurance Agents  
& Brokers of America, Inc.**

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### *Sponsorship Pay Outs*

- An electronic list of attendees three weeks prior to the conference
- Your company logo prominently displayed at the event (s) you sponsor
- Recognition in Big "I" Legislative Conference & Convention marketing materials
- Your company name and logo published in the official 2015 Big "I" Legislative Conference Program Guide
- Promotion of your company logo and a hyperlink to your Web site on the Big "I" acclaimed, [www.independentagent.com/events](http://www.independentagent.com/events)
- Intensive exposure to the industry's most active independent agents and brokers
- Highlight your company brand in Big "I" e-mail newsletter, *Insurance News & Views* reaching more than 100,000 independent agents.
- Logo on the sponsorship thank you flyer which appears in registration bags, breakfast seats and in the *IA Magazine* event wrap-up issue.

*For more information or to secure your sponsorship, please call  
Beth Montgomery at [beth.montgomery@iiaba.net](mailto:beth.montgomery@iiaba.net) or 800-221-7917.*